

S A L E S

OVERVIEW FOR SALES TEAMS

 SMS-Magic



AppExchange Program
PARTNER

Messaging: Everyone's Favorite Sales Channel

A powerful CRM-based messaging platform for Salesforce, Zoho & more!

2,500+

HAPPY CUSTOMERS

59

DIRECT CARRIERS

240 M

MESSAGES/YEAR

190+

COUNTRIES COVERED

SMS-Magic Drives the Sales Results You Need

It's no secret that most consumers prefer messaging over any other communication channel. By tapping into this advantage, all businesses can leverage the power of messaging to thrive in the digital age. Our messaging solution easily integrates with Salesforce, Zoho and most marketing automation platforms to solve the sales challenges that businesses around the world are facing. With SMS-Magic, sales teams enjoy 70% response rates, 90% read rates and 50% higher ROI.

Engage Customers and Drive Revenue With SMS-Magic

Since 2008, SMS-Magic has offered business users a robust messaging platform. SMS-Magic incorporates messaging intelligence into consistent processes to support business growth and profitability. We partner with thousands of global retailers and high-stakes service organizations, across industries that include healthcare, financial services, higher education, staffing, real estate and contact centers.

“The conversational messaging capabilities of SMS-Magic are among the best in the industry and offer security and reliability for SMBs to large enterprise customers.”

— STAN PETIT, SENIOR PARTNER SALES MANAGER, VONAGE

What Do Your Customers Think About Messaging?

Our messaging solution easily integrates with Salesforce and marketing automation platforms to solve the communication challenges that high-stakes consumer service providers are facing. How does messaging help you create more sales wins?

- Message response rates are 295% higher than phone call response rates.
- On average, it takes your customers 90 minutes to answer your emails, but only 90 seconds to answer your messages.
- 50% more attendees to a meeting when they get a message reminder.

How Does SMS-Magic Deliver Real Sales Results?

SMS-Magic's clients move more opportunities through the pipeline faster to achieve 40% more conversions and a 25% faster sales cycle.

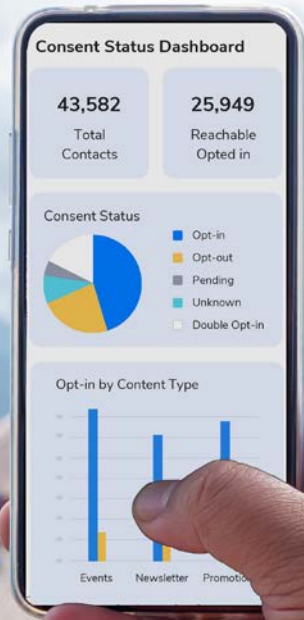
Personalized conversations create deeper engagement between reps and leads, starting with the very first message. Your customers want personalized interactions with you. In fact, 42% of Americans say they'll switch to one of your competitors if you're unwilling to engage them. The more meaningful your connection, the more deals you'll close.

Powerful rep guidance helps your sales team manage high-volume conversations with prospects to exceed their goals.

Automated messaging cuts through the churn to save valuable time and energy for your reps. Automated reminders lead to 50% higher attendance at your meetings and events. Automation ensures your customers and leads will get lightning-fast responses from you.

SMS-Magic integrates seamlessly with your CRM, so you can easily search lead history and save conversations all in one place. CRM-driven messaging optimizes your customer communication for a truly next-level service experience.

Consent management makes signing up new service users a breeze! With automated opt-in and opt-out handling, double opt-in, and more integrated services for TCPA, GDPR, CCPA, and CASL, you can easily remain in compliance and worry-free.



**“This product is AMAZING and is changing my business.
It reaches clients 100x better than email.”**

— MICHAEL GOLDENBERG, PRESIDENT, DEBTCARE CANADA

Why Not Partner With The Best in the Business?

- #1 rated messaging application on the Salesforce AppExchange
- Salesforce Partner and a leading provider of managed messaging
- Customizable platform with clickable configuration, intelligent routing, delivery and plug-n-play integrations
- HIPAA-compliant messaging services





Put Our Dedicated Team To Work For You

SMS-Magic's backbone is our global team of 200+ dedicated professionals. We proudly provide the best service in our industry, delivering the most widely used and recommended managed messaging platform provider to customers in 190 countries worldwide.

About SMS-Magic

SMS-Magic powers conversational messaging for businesses around the world. We help sales, marketing and service teams win the trust of their consumers by building enduring relationships and a differentiated brand experience. For more than a decade, we have been a trusted messaging leader working with customers across many industries, including healthcare, service centers, real estate, higher education, staffing, wellness, non-profit, and more. Our customers range from small and mid-size businesses to large, global enterprises. SMS-Magic's commitment to our customers is this: We will deliver the most advanced, simple-to-use messaging platform available, so you can focus on the personal touch that sets you apart from your competition.



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